

## **Fenerate Consulting Announces New Chief Executive Officer**

**Fenerate Consulting, a top boutique business and management consulting firm is pleased to announce the appointment of Andreas Mulchi as CEO & Managing Partner.**

New York, NY – August 20, 2014 – Fenerate Consulting, Inc. today announced that its Board of Directors has appointed Andreas Mulchi as Chief Executive Officer and Managing Partner, effective immediately.

Prior to joining Fenerate Consulting, Mulchi worked for 11 years in global banking and held several senior management roles with Credit Suisse AG and UBS AG. In those roles he gained substantial experience and expertise in investment banking, asset management, and private banking. Before joining the financial services industry, Mulchi spent seven years with ESEC SA, now known as BE Semiconductor Industries (NYSE Euronext Amsterdam, symbol: BESI) where he acted as chief operations officer, managing director, and member of the executive board.

With his profound understanding across all business functions, Mulchi has built a successful record with strategic and conceptual challenges, operations and supply chain management, large and complex projects, change management, and financial portfolio management. He has developed extraordinary proficiencies while living and working in various countries for more than a decade. He is a distinguished professional and global citizen who values diversity and interacts in foreign cultures with excellent personal skills that help him deliver outstanding results in an ever-changing environment. He also is fluent in German, English, and French.

Mulchi holds degrees in mechanical engineering and business administration from top universities in Switzerland. He lives with his wife and son in Westchester County, NY.

Fenerate Consulting is a top boutique business and management consulting firm headquartered in New York City with a branch in Zug, Switzerland. Fenerate operates primarily in the United States and Europe, serving small to midsized companies as well as start-ups. The service offerings comprise strategy and business consulting, strategy execution, implementation support, transformation management, and competency development.

For further information please visit [www.fenerate.com](http://www.fenerate.com) or contact Fenerate Consulting directly.

**Contact Information**

Andreas Mulchi, CEO & Managing Partner  
Fenerate Consulting, Inc.  
245 York Avenue, 39<sup>th</sup> Floor  
New York, NY 10167

212.208.6708 (Office)  
[welcome@fenerate.com](mailto:welcome@fenerate.com)  
[www.fenerate.com](http://www.fenerate.com)